

Register
before 15 February 2012
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Annual Supply Chain Forum PAKISTAN 2012

MARCH 29-30, 2012
Karachi, Pakistan

Hosted by



Shahzad Training & Consulting International
شاهزاد تریننج آند کونسلٹنج انٹرنیشنل

Cost-effective outsourcing and increasing efficiency in planning, transportation, warehousing and distribution

Top speakers providing essential insight:

- *Managing Director, Shahzad Training & Consulting International*
- *Ghulam Haider, DAS Pakistan (Pvt.) Ltd.*
- *Mansoor Wali, International Freight Services*
- <To be announced>
- <To be announced>
- <To be announced>
- <To be announced>
- <To be announced>
- <To be announced>
- <To be announced>
- <To be announced>

Target Audience

This is a must attend event for those involved in planning, forecasting, procurement, manufacturing and logistics from the oil & gas, petrochemical, automotive, healthcare, aviation, FMCG, retail and manufacturing sectors.

Job titles include:

CEOs, CFOs, GMs, MDs, Vice Presidents and Board Members

Directors, heads and managers of:

- ❖ Logistics
- ❖ Procurement
- ❖ Supply Chain
- ❖ Purchasing
- ❖ Warehouse
- ❖ Inventory
- ❖ Operations
- ❖ Planning
- ❖ Transport
- ❖ Export

Benefits of attending:

- **Optimise** business performance by employing the latest supply chain management techniques
- **Develop** supply chain management throughout your organisation through collaboration and outsourcing
- **Maximise** delivery to clients and end users by employing best practice logistics models
- **Ensure** strategic sourcing, procurement, planning and forecasting of supply chain and logistics resources
- **Utilise** technology and international expertise to increase productivity

Exclusive Interactive Workshops Included:

Supply & Demand Planning, Mar 30, 2012
Chief Trainer, STCI

Warehouse Operations Management, Mar 30, 2012
To be announced

Food Safety through Supply Chain with management of Cold Chain, Mar 30, 2012
Chief Trainer, DAS Pakistan (Pvt.) Ltd.

Sponsors and Partners



supplychainforum.shahzadtc.com

Schedule Day One: Main Conference

Thursday, March 29, 2012

08:30 Registration and networking

09:00 Chair's opening comments
Managing Director, Shahzad Training & Consulting International

- 09:10 **Role of 3PL in Pakistan's Supply Chain – Understanding the business benefits of outsourcing logistics and supply chain management in Pakistan**
- Analyzing the benefits and pitfalls of outsourcing
 - Understanding the shift in productivity and financial efficiency
 - Sharing project experiences to showcase best practice

A leading 3PL service provider

09:40 **Developing Pakistan into a leading transport and logistics hub**

- Understanding the natural strategic advantage of the Pakistan environment and its potential
- Meeting the logistics and cargo flow demand
- Improving operational efficiency by improving speed to market via a multi-modal transport network

Support & Capability

10:10 **Import/Export regulation of Pakistan**

- Managing letter of credits (L/C)
- Understanding foreign exchange regulation of Pakistan

A leading bank in Pakistan

10:40 **EXECUTIVE EXCHANGE: EXCLUSIVE ONE-TO-ONE NETWORKING OPPORTUNITY**

Meet, network and exchange business cards with fellow delegates and speakers who are grappling with similar supply chain and logistics issues and challenges. In this revolutionary, quick-fire format, you can meet every single delegate and exchange best practice.
Make sure you bring a stack of business cards!

In the Spotlight

11:10 **Food Safety through Supply Chain and management of Cold Chain**

- Analyzing challenges of food safety in Pakistan
- Measures taken to ensure the Cold Chain

11:40 **Quality Assurance through Supply Chain**

12:10 **Logistics Infrastructure of Pakistan and its challenges**

12:40 **Key Account Management**

1:10 **Lunch, Prayer break and Networking Opportunity**

1:40 **Transportation Capabilities in Pakistan**

2:10 **Benchmarking Pakistan's Supply Chain with Europe and the Middle East**

- What are the main differences between European, Middle Eastern and Pakistan's supply chain and logistics processes?
- How does the operational environment affect supply chain in these areas?
- What can Pakistan learn from European and Middle Eastern frameworks?

Support & Capability

2:40 **Effective Coordination with government departments related to Supply Chain**

Mansoor Wali, International Freight Services

3:10 **End-to-End Supply Chain Challenges in Pakistan**

Roundtable discussions allow delegates to discuss supply chain challenges and opportunities in the context of specific industry verticals. Each table will be hosted by a facilitator who will guide a discussion based around the questions below. The delegates will then move from table to table contributing to the dialogue and discovering similarities and differences between the distinct vertical demands on supply chain and logistics. At the end of the session each facilitator will be invited to provide feedback on the perspectives gathered.

- Categorizing major challenges Supply Chain management faces in Pakistan
- Showcasing major challenges such as security challenges
- In-depth discussion on major obstacles in Pakistan's Supply Chain Management and their solutions

Panelists:

Ahsan S. Razzaq, Managing Director, STCI

Mansoor Wali, International Freight Services

Panel Discussion Session

3:40 **Break and Networking Opportunity**

4:00 **Ensuring Health & Safety in Pakistan's Supply Chain**
Chief Trainer, DAS Pakistan (Pvt.) Ltd.

Support & Capability

4:45 **Ensuring Security of Supply Chain**

5:15 Closing Remarks from Chair
Managing Director, STCI

Schedule Day Two: Interactive Workshops

Friday, March 30, 2012

A. Supply & Demand Planning

Time: 09:00am – 11:00am

Objectives:

- To learn Demand Planning Concepts
- To practice Demand Planning Techniques
- To learn Finished Products Supply Planning Concepts
- To learn how to Plan for multiple warehouses
- To practice Finished Products Supply Planning Techniques
- To learn techniques for Finished Products Inventory Target Calculations
- To learn Inventory Reduction techniques

Uniqueness:

- **Practicality:** Focus on practical application of theory with real life examples from global companies
- **Monitoring:** Monthly updates on new concepts, quarterly monitoring of concepts implementation
- **Knowledge Management:** Extremely practical formats provided for use such as ABC Analysis Tools, Demand Planner, Supply Planner
- **Commitment Building:** Smart Purchasing Strategy Champions identified and recognized! Best Group Contest, Implementation Contest

Workshop facilitated by Shahzad Training & Consulting International (STCI)

B. Warehouse Operations Management

Time: 11:30am – 03:00pm

1:00pm – 1:40pm *Prayer and Lunch Break*

Objectives:

- Maximize user service and provide fast and accurate issuing.
- Plan and control the warehousing operation to minimize the operational costs.
- Plan to develop the warehouse personnel.
- Plan to deal and work with the problems and constraints related to warehousing management in the Pakistan.

Topics:

- Warehousing Management
- Inventory Classification
- Inventory Record Accuracy
- Organizing Storage and Material Handling
- Productivity in the warehouse (KPIs)
- Audit of a warehouse

Workshop facilitated by:

A leading 3PL service provider

C. Food Safety and Management of Cold Chain

Time: 03:00pm – 05:30pm

Topics/Objectives:

- Provide awareness of importance of food safety to participants.
- Identify constraints faced in implementing food safety measures in Pakistan.
- Indicate various measures taken to allow for the Cold Chain.
- Plan to deal and work with the problems and obstacles related to food preservation, purity and safety management in the Pakistan.

Workshop facilitated by DAS Pakistan (Pvt.) Ltd.

SPONSORSHIP & REGISTRATION INFORMATION

Sponsorship Opportunities

Only at the Annual Supply Chain Forum Pakistan 2012 will the highest-level decision makers attend in one place at one time. They will evaluate products and services and will look to short-list potential suppliers.

Can you afford to miss out on this opportunity? Do you have a product or service that our senior decision-makers and influencers need?

This forum can provide you the best possible form of exposure and marketing.

Why wait? Contact us now and enroll yourself to a guarantee of a more-recognized business.

Sponsorship Charges

Sponsorship Charges	
Booth/Stall	US\$1200
Banner	US\$350



For every **two** participants from the same organization, the **third** participant completely **free!***

Attendance Charges (Per Participant)

	Attendance Charges (Per Participant)	
	Before 15 Feb 2012	After 15 Feb 2012
Day One: Main Conference only	US\$200	US\$250
Day Two: Workshops only	US\$200	US\$250
Exclusive Both-Day Package	US\$350	US\$400

TERMS & CONDITIONS

- Closing date for registration is **February 28, 2012**.
- Registrations will be confirmed only on receipt of payment and registration forms.
- *Offer valid if all 3 participants choose the same package and the first 2 pay the same amount.

For sponsorship details and payment details, please contact us on the details below.

Tel: +92 (21) 36014664
 Fax: +92 (21) 34960459
 Email: training@shahzadtc.com



INDIVIDUAL REGISTRATION FORM

Please complete in BLOCK CAPITALS as you want them to appear on your badge.

Please attach a copy of your CNIC.

For the special offer, please attach three separate forms for each individual together and send together.

Title Mr Mrs Ms Dr Other

Given Name _____ Middle Initial _____ Surname _____

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Date of Birth _____ CNIC No. _____

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Organization _____ Nature of Business _____

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I agree to Shahzad Training & Consulting International's Payment Terms and Conditions.

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Tick the box of the method that you have selected.

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Registration forms must be mailed to **E-29, Block 4, Gulshan Iqbal, Karachi, Pakistan** along with the cheque or can be scanned and emailed to training@shahzadtc.com if paid via telegraphic transfer.